

# FLORIDA GREEN BUILDING COALITION

## Benefits of Certification



The FGBC Florida Green certification adds value to your projects and offers significant advantages to the building owner.



### Reduced Operating Costs

Green buildings have been shown to save building owners money through reduced energy and water use, as well as through lower long-term operations and maintenance costs.



### Improved Occupant Productivity

Green design features such as better ventilation, temperature control, and access to natural light, have been shown to improve worker productivity and occupant well-being, resulting in bottom line benefits for businesses.

Studies show companies with more rigorous environmental standards experience higher labor productivity—an average of 16% higher—than non-green firms. <sup>(1)</sup>



### Increased Occupancy and Property Value

With energy costs on the rise, the lower operating costs and easy maintenance of green buildings have been shown to result in increased occupancy rates and higher property values.

A Harris Interactive poll of over 2,000 Americans found that nearly half (49%) consider eco-friendly features more important than luxury items in a home (31%). <sup>(2)</sup>



### Improved Indoor Air Quality

Green building emphasizes ventilation and non-toxic, low emitting materials that create healthier and more comfortable living and working environments. By using such materials, you reduce the likelihood of mold, insufficient air circulation, and exposure to particulates, toxins, and other pollutants.

According to the EPA, the air in our homes, schools, and offices contains 2 to 5 times more contaminants - and in some cases 100 times more - than outdoor air.



### Improved Durability

Studies show green buildings hold up better to mold, pests, weather, and moisture build-up as a result of advanced building techniques and added protective measures.



*“Providing statewide green building programs with economic and environmental benefit”*

<sup>(1)</sup> Delmas, M. A., & Pekovic, S. (2012). Environmental standards and labor productivity: Understanding the mechanisms that sustain sustainability. *Journal of Organizational Behavior*, 34, 230-253

<sup>(2)</sup> Green Multifamily and Single Family Homes: Growth in a Recovering Market (2014) McGraw Hill-Construction.